



**UNIQUE SPONSORSHIP  
OPPORTUNITY**

**MODEFA 2024**

**MODERN ETHNIC FASHION  
SHOW AND GALA**

# INTRODUCTION



MODEFA is an annual charity event by African Arts Academy that promotes cultural diversity by showcasing high-end ethnically inspired fashion designs from around the world. MODEFA celebrates the richness and diversity of ethnic fashion, art, and culture, providing a platform for emerging and established designers to showcase their talent. MODEFA not only serves as a vibrant display of creativity but also fosters economic empowerment and cultural exchange within our community.

African Arts Academy operates under a profound commitment to the teaching of arts and crafts originating in Africa and the African Diaspora. We preserve and showcase African cultural heritage through art education, performing arts, and special events based on the spirit of cultural diversity, sustainability, and social justice. In bridging traditional forms and ancient wisdom with new technology, African Arts Academy serves to empower and strengthen our community.





## YOUR SPONSORSHIP

As we gear up for our event, we are seeking partnerships with organizations that share our passion for creativity, culture, and community impact, and we believe that your company's values align closely with the mission and spirit of MODEFA. It is our pleasure to invite you to join us as a sponsor for our upcoming event. Your support will play a crucial role in ensuring the success of MODEFA and will have a meaningful impact on our community in several ways...





## MEANINGFUL IMPACT

**Community Engagement:** Your sponsorship will enable us to reach a wider audience and engage with individuals from diverse backgrounds, fostering a sense of unity and appreciation for African culture.

**Empowering Creativity:** By supporting MODEFA, you will directly contribute to the growth and development of emerging African designers, providing them with a platform to showcase their talent and gain recognition within the fashion industry.

**Cultural Exchange:** MODEFA serves as a bridge between cultures, promoting cross-cultural understanding and appreciation. Your sponsorship will help facilitate meaningful cultural exchange and dialogue within our community.



# SPONSORSHIP OPPORTUNITIES

We offer several sponsorship packages to align with your organization's goals and objectives. Each package provides unique benefits and opportunities for brand visibility and engagement. Explore our sponsorship packages below.

## PLATINUM SPONSORSHIP

- Exclusive naming rights as the Platinum Sponsor of MODEFA 2024.
- Prominent logo placement on all event marketing materials, including digital and print.
- Recognition in press releases and media coverage leading up to and following the event.
- VIP table for ten guests at the gala.
- Opportunity to address attendees during the event.
- Logo placement on event signage and banners.
- Dedicated social media posts highlighting your sponsorship.

**\$5,000**

## GOLD SPONSORSHIP

- Logo placement on event marketing materials and website.
- Recognition in press releases and media coverage.
- VIP seating for six guests at the gala.
- Logo placement on event signage.
- Social media mentions acknowledging your sponsorship.

**\$2,500**

## SILVER SPONSORSHIP

- Logo placement on event marketing materials and website.
- Recognition in press releases.
- VIP seating for four guests at the gala.
- Logo placement on event signage.

**\$1,000**

## BRONZE SPONSORSHIP

- Logo placement on event marketing materials and website.
- Recognition in event program.
- VIP seating for two guests at the gala.

**\$500**

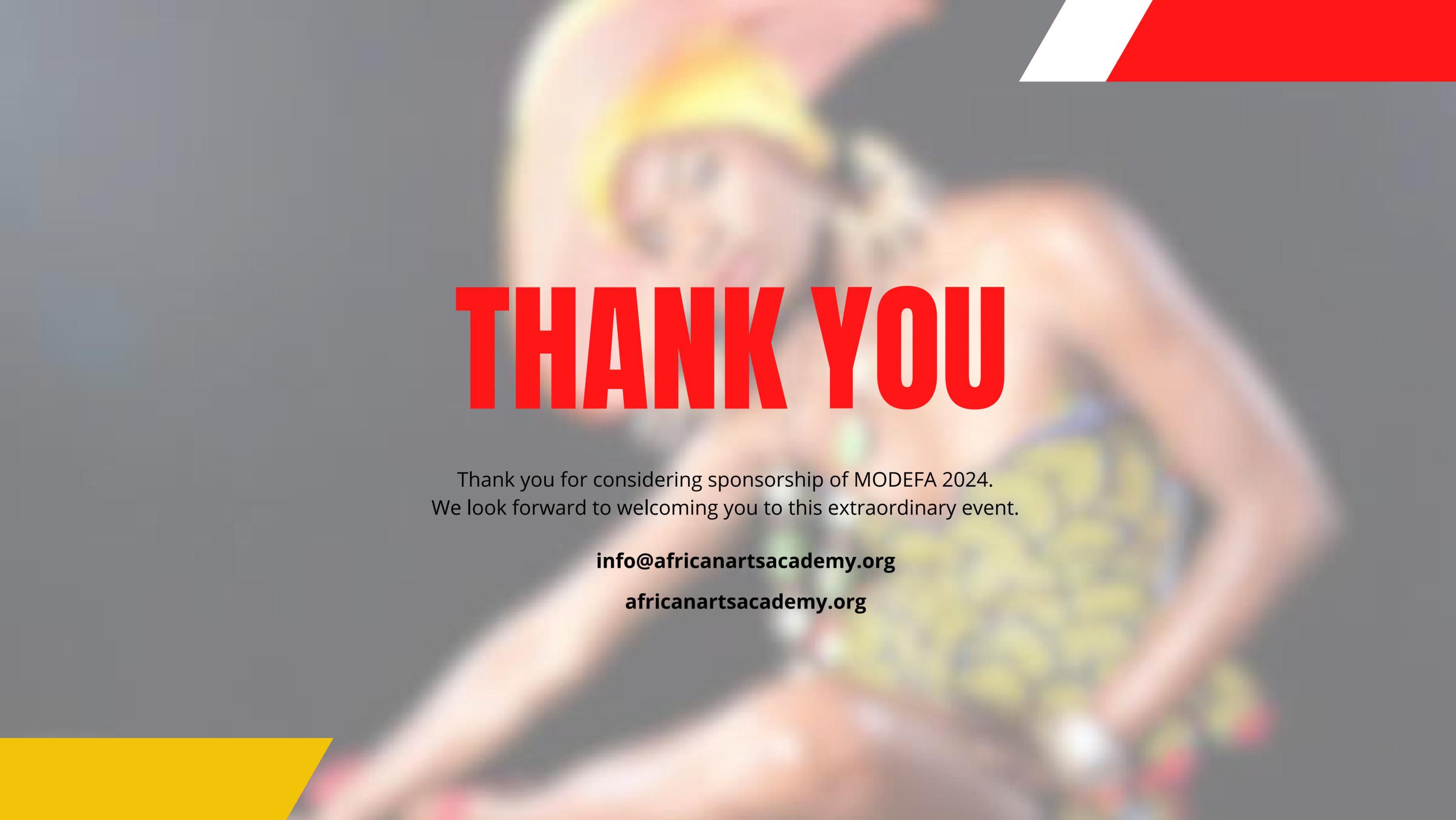
In addition to the social impact of your sponsorship, partnering with us presents a unique opportunity for your company to gain valuable brand exposure. We are flexible and open to discussing customized sponsorship packages tailored to meet your specific goals and objectives.

Donations made towards MODEFA 2024 that meet the requirements can be claimed as tax deductions using the following 501(c)(3) code: #813494218

# CONCLUSION

By becoming a sponsor of MODEFA 2024, you not only align your brand with a celebration of creativity and diversity but also contribute to the mission of the African Arts Academy. We invite you to partner with us and make a meaningful impact on the fashion and cultural landscape. For more information or to discuss custom sponsorship opportunities, please email us at: [info@africanartsacademy.org](mailto:info@africanartsacademy.org) or call: 650-834-2038



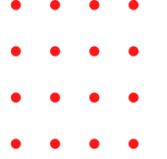


# THANK YOU

Thank you for considering sponsorship of MODEFA 2024.  
We look forward to welcoming you to this extraordinary event.

[info@africanartsacademy.org](mailto:info@africanartsacademy.org)

[africanartsacademy.org](http://africanartsacademy.org)



## WHEN & WHERE

This year's MODEFA will be held  
Saturday June 15th from 1pm to 9pm  
at "The Lodge" in the Regency Center  
1290 Sutter Street San Francisco CA 94109



# THE LODGE

